

Aloe Vera a favoured natural ingredient in Shanghai life

Aloe Vera, the herbaceous plant containing over 160 chemicals, has been identified by the United Nations Food and Agricultural Organisation (FAO) as "a new plant resource with the most promising prospects in the world".

Studies suggest that, in addition to its cosmetic properties, Aloe Vera can also be used in fighting cancer, bacteria and inflammation, reducing blood sugar and blood fat levels and healing wounds. So, no wonder the plant is so widely used in skincare, cosmetic, medical, healthcare and food products, and that Aloe products are popular in the market.



Aloe Vera for all.

Aloe Vera virtually has the skincare and cosmetics business at its feet. Aloe gel or gel concentrate can absorb ultraviolet rays and make good sunscreen preparations. The polysaccharide, monosaccharide and minerals in the Aloe Vera plant are also very good for preserving skin moisture.

Aloe Vera can also reduce inflammation, inhibit bacterial infection, relieve itchiness and skin allergy, soften the skin and prevent pimples. It is an important ingredient in many skincare and cosmetics products, such as skin treatment masks, cleansing milk, moisturiser and acne treatment gel. Over 80% of cosmetics in the European market indicate they have aloe content.

Many studies indicate that Aloe Vera can help heal wounds, as Aloe gel can increase the elasticity of the surface of burns, scalds and cuts and shorten the healing time. It also has good anti-inflammatory and pain-killing effects.

Aloe Vera products are equally popular in the healthcare and beverage markets. The plant is used as a raw material or additive in a variety of health foods, such as Aloe capsules for neutralising toxicity and improving immunity, which are currently selling very well in the market.

Shanghai people also love Aloe yogurt and Aloe bath gel. There might even be Aloe candies for the kids one day.